

# 2024 BLACK CAT AUCTION & COSTUME GALA SPONSORSHIP OPPORTUNITIES



Party  
Like it's  
1974!

## ABOUT HSSV

The Humane Society of Skagit Valley is a 501(c)(3) non-profit organization with the goal of socially conscious and humane sheltering for animals in need. For more than fifty years we have provided life-saving services to members of our community and their pets. Through our various programs and services we have helped save the lives of thousands of animals annually. Our organization depends on the generosity of our donors to help fund our mission.

## WHAT IS OUR MISSION?

To provide a safe haven for the abandoned, abused, or unwanted animals within Skagit County; to treat the animals with dignity and respect; to place these animals into loving and caring homes; to create public education programs that increase awareness of humane treatment and the importance of spay and neutering all animals; and to organize shelter and placement resources for small animals evacuated during disasters.



## Strategic Goals:

- Improve the quality of life for shelter animals by providing care, comfort, and compassion to increase the chance of adoption
- Reduce the number of homeless animals within the community by developing a low-cost spay/neuter clinic onsite
- Advocate for legislation to protect animals in Skagit County and beyond
- Build a community where people value animals and treat them with respect and kindness
- Expand our programs and services to our valley to better serve animals and the people who love them



Questions?

[kimw@skagithumane.org](mailto:kimw@skagithumane.org)

360-770-6546

[www.skagithumane.org/2024blackcat](http://www.skagithumane.org/2024blackcat)



# BLACK CAT AUCTION & COSTUME GALA

Swinomish  
Casino &  
Lodge



## Sponsorship Levels



October 18,  
2024

### Flower Power Friend - \$200

- Recognition in program
- Recognition in all event promotional materials, signage, website, and social media (17k+ followers)
- Logo/link on auction website & social media
- Live recognition at the event

### Boogie Bronze - \$1500

- 1/4 page ad in the program
- Recognition in all event promotional materials, press releases, signage, website, and social media (17k+ followers)
- Medium logo on all marketing materials
- Logo, link, and ad on the auction website & social media
- Two VIP event tickets
- Two drink tickets
- Live recognition at the event

### Groovy Gold - \$5000

- Full-page ad in the program
- Recognition as a premiere sponsor in all event promotional materials press releases, signage, website, and social media (17k+ followers)
- Logo, link, and ad on the auction website & social media
- Large logo on all marketing materials
- Inserts of marketing materials/literature or promotional items into auction gift bags
- Logo on centerpieces for each table
- Full table (10 VIP tickets) at the event
- Ten drink tickets
- Live recognition at the event

### Peace & Love Patron - \$500

- 1/4 page ad in the program
- Recognition in all event promotional materials, signage, website, and social media (17k+ followers)
- Small logo on all marketing materials
- Logo/link on auction website & social media
- Live recognition at the event
- Two drink tickets

### Silver Soul - \$2500

- 1/2-page ad in the program
- Recognition in all event promotional materials, press releases, signage, website, and social media (17k+ followers)
- Medium logo on all marketing materials
- Inserts of any marketing materials/literature or promotional items into auction gift bags
- Logo, link, and ad on the auction website & social media
- Four VIP event tickets
- Four drink tickets
- Live recognition at the event

### Disco Diamond - \$10,000

- Presenting sponsor - only one available
- Joint message announcing partnership: press release, website, social media (17k+ followers)
- Top recognition as title sponsor in all advertising efforts
- Largest logo on all marketing materials
- Full-page ad in the event program
- Inserts of any marketing materials/literature or promotional items into auction gift bags
- Ad on auction website and all social media (17k+ followers)
- Full table (10 VIP tickets) at the event
- Ten drink tickets
- Logo on centerpieces for each table
- Speaking slot during the event
- King-sized corner suite at Swinomish Casino & Lodge for the night of the event
- And More! Ask for details, if interested!

Don't see a level that works for you? Interested in an in-kind donation or donating an auction item or package? Interested in sponsoring something like the Welcome Drink or Photo Booth? Let us know! Reach out to Director of Development, Kimberly Williams-Durham to discuss your goals, and she'll be happy to work with you to create a sponsorship level that will work for you and/or your business! Email: [kimw@skagithumane.org](mailto:kimw@skagithumane.org) or phone 360-770-6546.

#### Humane Society of Skagit Valley

18841 Kelleher Rd, Burlington, WA 98233  
[www.skagithumane.org](http://www.skagithumane.org)  
Contact: Kimberly Durham  
360.770.6546. - [kimw@skagithumane.org](mailto:kimw@skagithumane.org)



We appreciate your support! Your generous donation is tax deductible: Tax ID#91-0903532.

#### Deadline:

Monday, October 4th to ensure all sponsors are in the 2024 event program.

# BLACK CAT AUCTION & COSTUME GALA SPONSOR APPLICATION

Complete the form below to show your support!

We're takin'  
it back to  
'74!



Business Name

Authorized Representative Name

E-Mail  Phone

## SPONSOR LEVEL

Flower Power Friend - \$100

Peace & Love Patron - \$500

Boogie Bronze - \$1500

Silver Soul - \$2500

Groovy Gold - \$5000

Disco Diamond - \$10,000

Payment Method  Check  Cash  Credit Card

Credit Card #

Expiration Date  Security Code  Billing Zipcode

### Term & Conditions :

Please return this form with payment to the address or email address to the right by the deadline, which is **October 4th**, to ensure inclusion in the program and all advertising efforts.

### Return To:

18841 Kelleher Road  
Burlington, WA 98233  
or via email:  
kimw@skagithumane.org

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date



Questions?

kimw@skagithumane.org  
360-770-6546  
www.skagithumane.org/2024blackcat

