



HUMANE HEROES AUCTION & COSTUME GALA

# SPONSORSHIP OPPORTUNITIES



## ABOUT HSSV

The Humane Society of Skagit Valley is a 501(c)(3) non-profit organization with the goal of socially conscious and humane sheltering for animals in need. Through our various programs and services we have helped save the lives of thousands of animals annually. Our organization depends on the generosity of our donors to help fund our mission.

## WHAT IS OUR MISSION?

To provide a safe haven for the abandoned, abused, or unwanted animals within Skagit County; to treat the animals with dignity and respect; to place these animals into loving and caring homes; to create public education programs that increase awareness of humane treatment and the importance of spay and neutering all animals; and to organize shelter and placement resources for small animals evacuated during disasters.

## STRATEGIC GOALS:

- 🐾 Improve the quality of life for shelter animals by providing care, comfort, and compassion to increase the chance of adoption
- 🐾 Reduce the number of homeless animals within the community by developing a low-cost spay/neuter clinic onsite
- 🐾 Advocate for legislation to protect animals in Skagit County and beyond
- 🐾 Build a community where people value animals and treat them with respect and kindness
- 🐾 Expand our programs and services to our valley to better serve animals and the people who love them

## WHY SPONSOR?

On September 2nd, 2022, HSSV assisted the Skagit County Sheriff's Department in rescuing 126 dogs from a suspected hoarding situation/puppy mill. The dogs were in absolutely heartbreaking shape, living in deplorable conditions. They were malnourished and clearly only given the absolute bare minimum of food and water - some weighed as little as a pound or less when we took them in. They arrived coated in urine and feces with matted fur and nails so long they had difficulty walking. You couldn't even tell some of them were dogs. Most of them needed extensive medical care.

Working with our staff and fantastic volunteers, we provided those dogs with life-saving emergency medical care. Our goal was to stabilize them, get them back to good health, spayed or neutered, and adopt them to loving homes that would give them a second chance at a better life. We are proud to say we succeeded in that endeavor, and they have since been adopted into loving homes!

HSSV never hesitated when the call for help came in. We knew it would be a significant expense and tax our limited staff and volunteers, but saying no was never an option. Despite the cost, long hours, and tragic circumstances, we are proud of our efforts to save these dogs!

This is just one story out of hundreds that we could tell about our efforts to help animals in need. We have various life-saving programs for pets -and their people - living in Skagit Valley and beyond. But these success stories don't come cheap. We sincerely rely on the generosity and assistance of individuals and businesses to help us fund these life-saving programs and services. Sponsoring such fundraising events helps support our programs and services and allows us to develop more.

Beyond that, sponsorship can enhance your image - consumers are more likely to view your brand positively when associated with a charity dear to their hearts - and we all know pet lovers are passionate about their love of animals. Non-profit event marketing is an excellent way to reach your customers and build company and employee morale by contributing to an important cause. Your sponsorship can leverage the benefits provided on the next page to promote your business throughout the year. We can also customize a package to accommodate your needs if you'd like.

The exposure that comes with sponsorship can provide your company with a hands-on, entertaining, and memorable experience that makes a real difference in your local community!



Questions?

kimw@skagithumane.org  
360-770-6546

www.skagithumane.org/humaneheroes





# BLACK CAT HUMANE HEROES

## AUCTION & COSTUME GALA



## Sponsorship Levels

### TRUSTY SIDEKICKS - \$100

- Recognition in program
- Recognition in all event promotional materials, signage, website, and social media (15k+ followers)
- Logo/link on auction website & social media
- Live recognition at the event

### CAPED CRUSADERS - \$500

- 1/4 page ad in the program
- Recognition in all event promotional materials, signage, website, and social media (15k+ followers)
- Small logo on Event Superhero shield and all marketing materials
- Logo/link on auction website & social media
- Live recognition at the event
- Two drink tickets

### THE JUSTICE LEAGUE - \$1000

- 1/4 page ad in the program
- Recognition in all event promotional materials, press releases, signage, website, and social media (15k+ followers)
- Medium logo on Event Superhero shield and all marketing materials
- Logo, link, and ad on the auction website & social media
- Two event tickets
- Two drink tickets
- Live recognition at the event

### GUARDIANS OF THE GALAXY - \$1500

- 1/2-page ad in the program
- Recognition in all event promotional materials, press releases, signage, website, and social media (15k+ followers)
- Medium logo on Event Superhero shield and all marketing materials
- Inserts of any marketing materials/literature or promotional items into auction gift bags
- Logo, link, and ad on the auction website & social media
- Four event tickets
- Four drink tickets
- Live recognition at the event

### THE INCREDIBLES - \$2500

- Full-page ad in the program
- Recognition as a premiere sponsor in all event promotional materials press releases, signage, website, and social media (15k+ followers)
- Logo, link, and ad on the auction website & social media
- Large logo on Event Superhero shield and all marketing materials
- Inserts of any marketing materials/literature or promotional items into auction gift bags
- Four event tickets
- Eight drink tickets
- Live recognition at the event

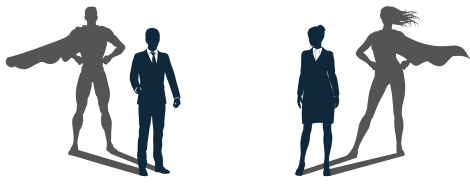
### THE AVENGERS - \$5000

- Presenting sponsor, only one available
- Top recognition as title sponsor in all advertising efforts
- Largest logo on Event Superhero Shield and all marketing materials
- Full-page ad in the event program
- Inserts of any marketing materials/literature or promotional items into auction gift bags
- Ad on auction website and all social media (15k+ followers)
- Full table at the event and ten drink tickets
- Logo on centerpieces for each table
- Speaking slot during the event



### DEADLINE:

**Monday, August 28th** to ensure all sponsors are in the 2023 event program.



HUMANE HEROES AUCTION & COSTUME GALA

# SPONSOR APPLICATION

Complete the form below to show your support!

## HUMANE HEROES



Business Name: \_\_\_\_\_

Authorized Representative Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

### SPONSOR LEVEL

Trusty Sidekick - \$100

Guardians of the Galaxy - \$1500

Caped Crusader - \$500

The Incredibles - \$2500

The Justice League - \$1000

The Avengers - \$5000

Don't see a level that works for you? Interested in an in-kind donation or donating an auction item or package? Let us know! Reach out to Director of Development, Kimberly Williams-Durham to discuss your goals, and she'll be happy to work with you to create a sponsorship level that will work for you and/or your business!

Email: [kimw@skagithumane.org](mailto:kimw@skagithumane.org) or phone 360-770-6546.

#### TERM & CONDITIONS:

Please return this form with payment to the address or email address to the right by the deadline, which is **August 28th**, to ensure inclusion in the program and all advertising efforts.

#### RETURN TO:

18841 Kelleher Road  
Burlington, WA 98233  
or via email:  
[kimw@skagithumane.org](mailto:kimw@skagithumane.org)

Payment Method :    Check     Cash     Credit Card

Credit Card # : \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code : \_\_\_\_\_

Billing Zipcode : \_\_\_\_\_

Signature of Authorized Representative :

\_\_\_\_\_



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